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LOCAL GOVERNMENT POLICY IMPLEMENTATION : ONE-WAY ROAD IN SELATPANJANG DISTRICT, MERANTI REGENCY INDONESIA

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Abstract:

The purpose of this research is to find out the implementation of one-way road policy in Selatpanjang, Meranti Regency Indonesia. Traffic Management and Engineering (MRLL) is a series of efforts and activities that include planning, procurement, installation, arrangement and maintenance of road equipment facilities in order to realize, support and maintain security, safety order and smooth traffic. The approach is exploratory and qualitative, and Nvivo 12 Plus is used for analysis. The results of this study indicate that the policy of implementing one-way roads in Selatpanjang is not running and is revoked by the local government due to a lack of public awareness of traffic signs and a very small city is not effective in implementing the one-way road policy. The conclusion in this study is that the implementation of the one-way road policy in Selatpanjang is not running and the policy is canceled. This research contributes to the local government of Selatpanjang, Meranti Regency, Indonesia in the implementation of policies, especially in one-way roads.

Keywords: Implementation Policy, local government, One Way.

I. Introduction

Since traffic is a means of transportation, it is the most significant factor in the daily existence of emerging nations like the Republic of Indonesia (Hammad et al., 2019; Yildırım & Bostancı, 2021). because traffic has a crucial strategic function in fostering integration and national growth. as a component of the Republic of Indonesia's 1945 Constitution's mission to promote the general welfare. As part of the national transportation system, traffic and road

transport must develop its potential and role to realize security, welfare, traffic order (Iyer, 2021; Lv & Shang, 2023). Road transportation to promote regional autonomy, scientific and technological advancement, economic growth, and state administrative accountability (Fan & Fang, 2020; Nurrochmat et al., 2021; Taeihagh & Lim, 2019). Meranti Islands Regency is one of the Regional Governments that tries to innovate in the field of traffic management, especially in the Regency Capital, one form of trafficengineering or regulation for road

users is by implementing one-way roads in Selatpanjang City, which began in 2021 in October, and is also strengthened by Meranti Islands Regent Regulation Number 55 of 2022 concerning Management and Traffic Engineering in the Inner City Area. Traffic Management and Engineering (MRELL) is a series of efforts and activities that include planning, procurement, installation, arrangement and maintenance of road equipment facilities in order to realize, support and maintain security, safety order and smooth traffic. Traffic management is a series of efforts to optimize traffic performance and conditions without making changes to infrastructure, which in a sense optimizes an existing situation (Kuppusamy et al., 2019; Othman et al., 2022). Then, traffic engineering is a step to engineer traffic due to special needs, this traffic environment engineering is done through some planning with traffic tools to provide safety, and comfort of movement for vehicles and pedestrians. Based on researchers' observations in the field during the implementation of the one-way policy in Selatpanjang, there is no awareness of obeying traffic signs.

Although the road is supposed to be one-way, residents still pass through the guard (still two-way, red). The guard was unable to stop people from passing in front of them. This condition has occurred since the one way policy was established until now (when the policy has not been revoked). The implementation of the one-way policy has also received protests from traders. The reason is, according to traders who sell on Jalan Imam Bonjol, with the implementation of one way, it has an impact on their merchandise. Sales turnover dropped significantly after Jalan Imam Bonjol became a one-way street.

Implementation is the provision of means to implement something that has an impact or effect on something (Bouraima et al., 2020; Iyer, 2021). Something is done to have an impact or effect that can be in the form of laws, government regulations, judicial decisions and policies made by government institutions in state life (Cobbe, 2019; Zalnieriute et al., 2019). Implementation is actions taken either by individuals or officials or government or private groups directed at achieving the objectives outlined in the policy decision (Barnett et al., 2020; Campos & Reich, 2019; Gao & Yu, 2020). According to Van Meter and Van Horn, implementation is the process by which members of the public, commercial, or governmental sectors take action to carry out the objectives specified in a certain decision (Imperial, 2021; Kumalasari et al., 2020; Panday & Chowdhury, 2023).

Research conducted by Wijaya said that the implementation of the One-Way System Policy on Jalan Walikota Abdul Rahman was motivated by traffic jams that often occur on Jalan Walikota Abdul Rahman (Wijaya & Imran, 2019). To unravel these traffic jams, the local government has made effective traffic engineering policies. One of the efforts that can be made is to implement a one-way system policy or one way on the Mayor Abdul Rahman highway, then in line with Meiga Ervianti's investigation Traffic management and engineering are two strategies used in Pekanbaru Regional Regulation Number 2 of 2009 concerning Road Traffic and Transportation to reduce traffic congestion. In this study, nation contributions and subjects covered by earlier academics were examined using the Voswiwer tool to assess uniqueness, origin as well as keywords in previous studies (Martins et al., 2022; Yuslimi et al., 2023;

Yusliani et al., 2022). Data collection to find relevant research topics to see the development of research using the Scopus database, the search was conducted in April 2024, with the keywords "implementation AND policy AND local government". This research will be the basis of this research focusing on the Implementation of the One Way Road Policy in Selatpanjang, Meranti Islands Regency. After obtaining 118 scopus articles through the use of the keywords mentioned in the search, the researchers used the Vosviewer tool to evaluate the data.

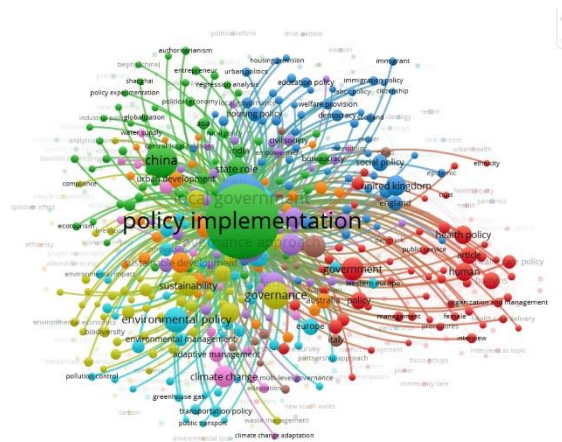


Figure 1. Identification and analysis using Vosviewer application: Processed through Vosviewer from Scopus database 2024.

From Figure 1 above, it can be seen that thematically regarding the issues related to the implementation of the one-way road policy, the The researcher used analysis from the Scopus database to do additional study. However, according to research mapping results utilizing Vosviewer software and 118 data, Selatpanjang, Meranti Islands Regency, has implemented the One Way Road Policy. Considering the pattern of earlier research concerns that were released with research themes derived from the aforementioned mapping. The reason academics do study is because it is still demonstrated that concerns pertaining to the execution of policies are being carried out now.

II. Legal Materials and Methods

This research will look at the Implementation of the One Way Road Policy in Selatpanjang, Meranti Islands Regency. The reason for choosing its location in Selatpanjang Meranti is a district that is bordered and outermost, underdeveloped and remote.

1.1 Study Design

This study employs an exploratory qualitative methodology (Creswell & Poth, 2018; McGowan et al., 2020; Prosek & Gibson, 2021; Taheri et al., 2019; Thompson Burdine et al., 2021). The goal of this study is to generate comprehensive and detailed findings that will depict the real situation, which is impossible to quantify. However, in this study to obtain qualitative data analysis results using Nvivo 12 Plus software (Afriantari & Putri, 2017; Allsop et al., 2022; Swygart-Hobaugh, 2019). The reason researchers choose this research method is because the data used is usually secondary data, such as government websites, electronic documents, statistical data and digital reports on policy implementation. This research aims to see the implementation of the One Way Road policy in Selatpanjang, Meranti Islands Regency. Subsequently, secondary data comprising electronic papers, reports, official websites, diverse research, and social media trends concerning policy implementation were analyzed.

1.2 Data Collection

Data is obtained through literature research, field observations, documentation studies to obtain information, and the accuracy of the facts in the research can be proven by the implementation of policies in Selatpanjang. The steps in qualitative data collection.

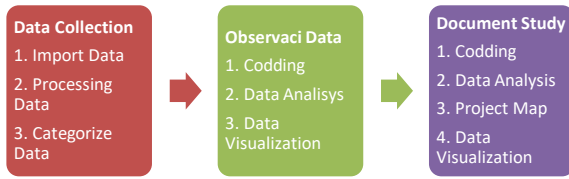


Figure 2. Data analysis and data collection techniques using Nvivo 12 Plus Software. Source : Processed by researchers 2024.

In general, in analyzing qualitative using Nvivo Plus 12 software. We decided to categorize these concepts from three areas, namely (1) Data collection is the process of gathering and evaluating as much as possible of the several sorts of observable, recorded, non-numerical data that can be obtained through field observation techniques. (2) Data observation is a technique for gathering data that combines direct observation of circumstances or events in the field with study. (3) documents study is a technique for gathering data that involves looking through documents to find information about the issue under investigation.

In this research method, there are weaknesses and shortcomings of qualitative research which are still subjective, qualitative research methods depend on the subjectivity and character of the researcher. To overcome this weakness, researchers triangulate data and methods, as for the data used by researchers, the truth and suitability of the methods to be used will be checked again.

1.3 Data Analysis

Data gathered and evaluated through transparent interactive data analysis procedures is referred to as qualitative data. The steps through the analysis and interactive techniques described by data verification, data presentation and drawing conclusions.

This process is also assisted by using Nvivo 12 Plus software.

III. Result and Discussion

The Meranti Islands government revoked the one-way policy in Selatpanjang, which was made during the time of the inactive regent. Selatpanjang is not yet feasible to implement a one-way policy, considering that the roads in this Sago City are small. The One Way policy in Selatpanjang has been implemented since October 2021. The. One of the policies that will be made is the elimination of the application of one way on the Selatpanjang road. According to Asmar, the current implementation of the one-way system in Selatpanjang is not feasible. Given, the road in the capital of the youngest district in Riau Province is still very small. We are not yet eligible for one way. Officers who have been guarding the roads continue to go down to vulnerable points that are deemed necessary to guard. However, the working hours on the road will not be as long as before. Officers will only be on guard when children go to school and return home. "We will revoke One Way and revoke the Perbup. We will eliminate the one way, the highest guard will only be when the children go to and from school.

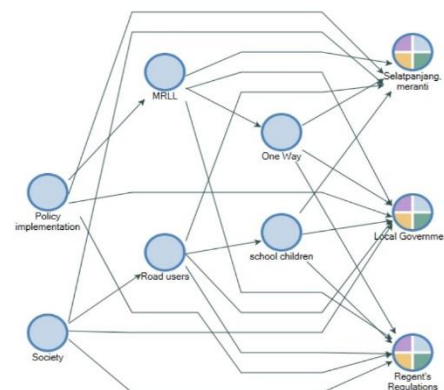


Figure 3. Implementation of the One Way road policy in Selatpanjang, Meranti. Source: Processed through Nvivo 12 Plus, 2024.

The figure above explains the implementation of the one-way road policy in

Selatpanjang, Meranti. The policy has been revoked by the local government, because it is not yet feasible to use one-way roads due to the small city. Traffic Management and Engineering (MRLLE) is a series of efforts and activities that include planning, procurement, installation, arrangement and maintenance of road equipment facilities in order to realize, support and maintain security, safety order and smooth traffic. Traffic management is a series of efforts to optimize traffic performance and conditions without making changes to infrastructure, which in a sense optimizes an existing situation. Then, traffic engineering is a step to engineer traffic due to special needs, this traffic environmental engineering is carried out through several plans with traffic tools to provide safety, and comfort of movement for vehicles and pedestrians. Based on the researcher's review in the field during the implementation of the one-way policy in Selatpanjang, there is no awareness of obeying traffic signs. Although the road is supposed to be one-way, residents still pass through the guard (still two-way, red). The guard was unable to stop the residents.

This condition has occurred since the one way policy was established until now (when

the policy has not been revoked). Traffic Management and Engineering (MRLLE) is a series of efforts and activities that include planning, procurement, installation, arrangement and maintenance of road equipment facilities in order to realize, support and maintain security, safety order and smooth traffic. Traffic management is a series of efforts to optimize traffic performance and conditions without making changes to infrastructure, which in a sense optimizes an existing situation.

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IV. Conclusion and Suggestion

Planning, acquiring, installing, arranging, and maintaining road equipment facilities are all part of the Traffic Management and Engineering (MRLLE) endeavor, which aims to establish, support, and uphold safety, order, and smooth traffic flow. Traffic management is a series of efforts to optimize traffic performance and conditions without making changes to infrastructure, which in a sense optimizes an existing situation, but the implementation of the policy was revoked by the Meranti Regency government because it was deemed not feasible to implement in a small city like Selatpanjang and low public

awareness of the application of traffic signs as people continue to pass the guard. Apart from the lack of public awareness, local governments also such as one way guards are not strict in carrying out their duties such as sanctioning people who do not obey traffic signs. Traffic Management and Engineering (MRLLE) is aimed at traffic to provide safety, and comfort of movement for vehicles and pedestrians.

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