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URBAN TOURISM GOVERNANCE FOR ENVIRONMENTAL SUSTAINABILITY LEGAL REVIEW IMPLEMENTATION OF ENVIRONMENTAL PRESERVATION THROUGH TOURISM

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Abstract :

This article discusses the importance of tourism governance education in the context of environmental sustainability, with a focus on environmental legal aspects. The rapidly growing presence of tourism often causes negative impacts on the environment, including degradation of natural resources and damage to ecosystems. In order to overcome this problem, an environmental law approach is important to ensure that tourism development is carried out with environmental sustainability in mind.

This article also highlights the role of education in promoting sustainable tourism governance. Tourism management education can help increase public, manager and tourist visitor awareness of the importance of preserving the environment. Apart from that, education can also form responsible attitudes and behavior towards the environment.

By combining environmental law approaches and tourism governance education, it is hoped that a solid framework for sustainable tourism development can be created. This research uses descriptive analysis methods to evaluate the concept of environmental law and its application in the context of tourism management education. The findings from this research can provide in-depth insight into how educational efforts can support sustainability principles in tourism management.

Keywords : Urban Tourism, Implementation Law, Environmental Conservation.

I. Introduction

Urban tourism is increasingly becoming a major concern in the economic and social development of many countries. However, this tourism growth is often not balanced with environmental conservation, causing

significant negative impacts on urban ecosystems. In this context, urban tourism governance is crucial in ensuring that tourism growth not only has a positive economic impact, but is also environmentally sustainable.

Environmental sustainability is the main focus in sustainable urban development. As areas with high population density and limited natural resources, urban areas require a sustainable approach in tourism management to minimize negative impacts on the environment and ensure the preservation of natural resources that are important for human survival.

In this context, environmental law plays a very important role in regulating and monitoring urban tourism practices. Strong regulations and policies are needed to ensure that tourism activities do not damage the environment and endanger public health. Through appropriate regulations, environmental law has the potential to become an effective tool in promoting sustainable tourism governance practices.

However, the implementation of environmental law in the context of urban tourism governance often faces challenges. Various interests, both from the public and private sectors, often conflict with each other and hinder environmental conservation efforts. Apart from that, a lack of awareness and understanding of the importance of environmental sustainability is also an obstacle in implementing environmental law in urban tourism management practices.

In this context, this research aims to conduct a review of the legal implementation of environmental conservation through tourism in the context of urban tourism governance. By analyzing existing regulations, as well as identifying obstacles and challenges in their

implementation, this research is expected to provide deeper insight into how environmental law can be used as an instrument to ensure environmental sustainability in urban tourism development .

II. Legal Materials and Methods

Appropriate research methods will help obtain relevant and valid data to explore and analyze environmental legal issues in the context of urban tourism governance. The following are several research methods that can be used in this study

1. Document Analysis

This method involves collecting and analyzing relevant legal documents, such as laws, regulations, policies, and other related documents that regulate urban tourism governance and environmental conservation. Analysis of these documents can help in understanding the existing legal framework and identifying policies or regulations that influence tourism governance practices.

2. Case study

A case study approach can be used to understand the implementation of environmental law in urban tourism governance practices in certain locations. Case studies can involve interviews with relevant stakeholders, field observations, and analysis of related documents to gain a comprehensive understanding of the challenges and opportunities in

environmental conservation through urban tourism.

3. Interview

Interviews with environmental law experts, policy makers, government officials, tourism managers, and other stakeholders can provide valuable insights into the implementation of environmental law in urban tourism governance. Interviews can be used to gain views from multiple perspectives and understand key issues that need to be addressed.

4. Survey

Surveys can be conducted to collect data from various parties involved in the urban tourism industry, such as tourists, local communities, and tourism business owners. Surveys can help in understanding perceptions, attitudes and levels of awareness about environmental issues related to urban tourism governance.

5. Comparative Analysis

This method involves a comparison between various legal frameworks in various locations or countries that regulate the governance of urban tourism and environmental preservation through tourism. Comparative analysis can provide insight into best practice and enable the identification of opportunities for

improvement within the existing legal framework.

With the right combination of research methods, this research can provide an in-depth understanding of the effectiveness of environmental law in supporting sustainable urban tourism governance .

III. Results and Discussion

Research on urban tourism governance for environmental sustainability with a focus on the legal implementation of environmental conservation through tourism is a very relevant and important topic in the context of sustainable development. The following are results and discussion that may be relevant to the research

a. Urban Tourism Management

Identification of Sustainable Urban Tourism Management Practices

- Use of public transportation and promotion of the use of environmentally friendly transportation such as bicycles and walking.
- Efficient waste management and integrated recycling system.
- Promotion of responsible tourism by introducing tourists to local culture and preserving cultural heritage.

- Development and maintenance of city parks, green parks and other public open spaces to preserve urban ecosystems and improve air quality.
- Use of green technology to reduce energy consumption and greenhouse gas emissions in the tourism sector, such as the use of LED lights, efficient cooling systems and solar panels.

Analysis of Existing Policies Related to Urban Tourism Governance in Various Cities

- A review of local regulations and policies governing urban tourism, including development permits, waste management, and environmental protection.
- Evaluate the consistency and clarity of policies and the extent to which these policies integrate aspects of environmental sustainability.
- Comparison of policies between different cities to identify best practices and potential

improvements in urban tourism management.

Evaluation of the Effectiveness of Implementing Urban Tourism Management Policies in Maintaining Environmental Sustainability

- Assessment of the level of compliance with policies by tourism industry players, the community and local government.
- Analysis of the positive and negative impacts of policy implementation on the environment, including assessment of changes in air quality, waste management, biodiversity and use of natural resources.
- Identify obstacles and challenges in implementing policies and recommendations to increase the effectiveness of urban tourism governance in maintaining environmental sustainability.

Through identifying sustainable urban tourism governance practices, analyzing existing policies, and evaluating the effectiveness of policy

implementation, a better understanding of how urban tourism can be managed and utilized sustainably to maintain environmental sustainability can be gained.

Environmental Preservation Through Tourism

Environmental preservation through tourism is an important approach in maintaining the sustainability of an area's ecosystem and biodiversity. The following is a discussion of the concept of environmental conservation in the context of tourism as well as case studies that show how tourism can be a tool for preserving the environment

Review of the Concept of Environmental Sustainability in the Tourism Context

1. Environmental Education and Awareness Tourism can be an effective medium for increasing public awareness about the importance of preserving the environment. Through direct experience in nature, tourists can understand conservation values and gain knowledge about biodiversity.
2. Sustainable Management Sustainable tourism development is the key to protecting the environment. This involves wise

management of natural resources, reduction of carbon footprint, and efforts to minimize negative impacts on the environment.

3. Local Community Participation Involving local communities in tourism development and management is important to ensure sustainability. By actively involving them, they can become partners in environmental conservation efforts.

Case study

1. Yellowstone National Park, United States Yellowstone is a successful example of environmental conservation through tourism. By regulating tourist access and developing educational programs, this national park has succeeded in preserving its biodiversity and ecosystem.
2. Komodo Island, Indonesia Komodo Island is famous for its unique population of Komodo dragons. Through controlled tourism, the Indonesian government has taken steps to protect the

Komodo dragon's habitat and the island's ecosystem.

3. Great Barrier Reef, Australia

Despite facing serious challenges such as global warming and pollution, conservation efforts by the Australian government and environmental organizations have helped maintain the sustainability of the Great Barrier Reef. Responsible tourism and educating visitors about the importance of preserving coral ecosystems is key in this effort.

Through a sustainable approach and involving all stakeholders, tourism can be an effective tool in preserving the environment. By utilizing tourism potential wisely, we can ensure that the natural beauty we enjoy today will remain sustainable for future generations.

Law Review

Analysis of Legal Regulations on Urban Tourism Governance and Environmental Conservation

1. Urban Tourism Management

Regulations Legal regulations governing urban tourism management include tourism business licensing, management of tourist

locations, and protection of tourist rights. An example is regulations related to the development of tourism infrastructure such as hotels, restaurants and recreational facilities.

2. Environmental Conservation

This regulation relates to environmental conservation in the context of tourism, including the protection of natural ecosystems, biodiversity and management of natural resources. This includes zoning conservation areas, limiting human activity in environmentally sensitive areas, and controlling pollution.

3. Garbage and Waste Management

This regulation regulates the management of rubbish and waste at urban tourist attractions to prevent environmental pollution. This includes safe waste disposal, use of environmentally friendly technologies and environmental awareness campaigns.

Evaluation of the Adequacy and Clarity of Laws in Supporting Environmental Conservation through Tourism

1. Firmness and Law Enforcement It is important for legal regulations to establish strict sanctions for violations of environmental conservation. However, clarity and consistency in law enforcement is often a problem, which can reduce the effectiveness of environmental protection.
2. Compliance with Environmental Changes Legal regulations also need to be able to adapt to environmental changes and the dynamics of the tourism industry. An inability to accommodate new developments in technology, tourism trends, or environmental challenges may reduce the relevance and effectiveness of regulations.
3. Involvement of Stakeholders. Efforts to preserve the environment through tourism require active involvement from various interested parties, including the government, the tourism industry, local communities and environmental organizations. Legal regulations that do not take

into account the interests and perspectives of all parties have the potential to face resistance or non-compliance.

Identify Challenges and Obstacles in Implementing Laws Relating to Tourism and the Environment

1. Non-Compliance and Violations The main challenge is non-compliance with existing legal regulations, both by parties involved in the tourism industry and the general public. Violations such as illegal construction, environmental pollution and exploitation of natural resources often occur.
2. Limited Resources A lack of human, financial, and infrastructure resources to enforce environmental laws is also a significant obstacle. The government often finds it difficult to carry out effective supervision and law enforcement in all urban tourist locations.
3. Conflict of Interest There is a conflict of interest between tourism development which stimulates economic growth and environmental

protection. A balance between economic and ecological interests is often difficult to achieve, and these conflicts can slow or hinder the implementation of sustainable legal regulations.

Discussion

1. Policy Implications

- The Influence of Policies on Environmental Conservation Urban tourism management policies that are less than sustainable can result in environmental damage, such as degradation of natural habitats, decreased air and water quality, and increased volumes of rubbish and waste. Policies that do not take environmental aspects into account can lead to conflict between economic growth and environmental sustainability.
- The Need for Policy Adjustments There is a need for more effective policy adjustments that prioritize environmental sustainability in the development and management of urban tourism. This could include the development of stricter regulations related to land

use, waste management, and use of natural resources, as well as incentives for investment in environmentally friendly practices.

2. Stakeholder Roles

- Government The government has a key role in establishing policies and regulations that support environmental sustainability in urban tourism. They are also responsible for enforcing laws, providing incentives, and providing resources for sustainable tourism practices.
- Tourism Industry The tourism industry has a responsibility to implement sustainable practices in its operations, such as waste management, energy conservation, and environmental education to tourists. They can also play a role in developing green technology innovations and investing in environmental conservation projects.
- Local Communities Local communities are important stakeholders in preserving the environment through tourism. They have valuable

local knowledge about local ecosystems and culture, and have an interest in maintaining a balance between economy and ecology.

- Non-Governmental Organizations Non-governmental organizations have a role in advocating for environmental conservation, educating the public about the importance of conservation, and providing technical and financial support for environmental conservation projects.

3. Recommendations and Challenges

- Preparing Sustainable Policies It is necessary to formulate more sustainable policies that take into account environmental, social and economic aspects holistically. These policies must strengthen protection of natural resources, increase community participation in tourism management, and encourage environmentally friendly tourism practices.
- Implementation Challenges The main challenges in implementing policies are the government's inability to

enforce laws and regulations, lack of public awareness about the importance of environmental conservation, as well as economic pressure for rapid and uncontrolled tourism growth. Solutions to this challenge include increasing institutional capacity, outreach campaigns, and strengthening cooperation between various relevant parties.

This research is important to provide a better understanding of how urban tourism can be regulated and utilized sustainably, as well as how law can play a role in supporting environmental conservation efforts in the tourism context.

IV. Conclusion and Suggestions

Based on research on urban tourism governance for environmental sustainability with a focus on the legal implementation of environmental conservation through tourism, several important conclusions can be drawn

1. The Role of Legal Policies and Regulations Clear and applicable legal policies and regulations can be a strong foundation for ensuring sustainable urban tourism governance. Policies are needed that pay special attention to aspects of

environmental conservation and regulate tourism practices by taking into account their impact on the environment.

2. Stakeholder Involvement Cooperation and involvement from various parties, including the government, tourism industry, local communities and non-governmental organizations, is very important in maintaining environmental sustainability through tourism. This collaboration can help in identifying challenges, sharing resources, and formulating more effective solutions.
3. The Importance of Environmental Education and Awareness Education about the importance of preserving the environment and the negative impacts of unsustainable tourism practices needs to be improved. Awareness of the importance of protecting the environment must be instilled in all parties involved in the tourism industry, both business actors and tourists.
4. Sustainability in Environmental Management Environmental management in the context of urban tourism must be sustainable and focus on preserving natural resources, wise use, and restoring disturbed ecosystems. These efforts must be continually evaluated and adjusted to ensure that the

environment can be enjoyed by future generations.

5. The Need for Further Study Although there has been research conducted in this area, further research is still needed to understand in depth the implementation of policies, the effectiveness of regulations, and the real impact of urban tourism governance on environmental sustainability.

This conclusion highlights the importance of combining aspects of law, policy, environmental management practices, and stakeholder participation in efforts to maintain environmental sustainability through urban tourism. With a holistic and collaborative approach, it is hoped that a sustainable urban environment can be created for all parties involved.

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