The competence of a coach in sports: How does it correlate with athlete motivation?

by Immanuel Mu'ammal

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The competence of a coach in sports: How does it correlate with athlete motivation?

Immanuel Mu'ammal^{1abcde}, Abdurrohman Muzakki^{1bde}, Erie Awalil Fakhri^{2bc},

Universitas Muhammadiyah Malang, Indonesia¹ Universitas Brawijaya Malang, Indonesia² Universitas Suryakancana, Indonesia³

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ABSTRACT

Sports coaches hold integral roles in sports organizations. As important figures for athletes, coaches are responsible for maintaining athletes' motivation which will drive their performances in matches. To motivate athletes, coaches must possess good competence which reflect their quality as coaches. This study analyzes the effect of coach competency on athlete motivation. Coach competency in this study is represented by four indicators: motivation competency, game-strategy competency, technique competency, and character-building competency. Each and every indicator's effect on athlete motivation was investigated. The instrument in this study used a questionnaire with 42 question items. This study is an explanatory research conducted on 114 student basketball athletes in Indonesia as respondents. Data analysis was conducted using SEM-PLS on the WARP-PLS 7 software. The results of this research show that overall, motivation competency, technique competency, character building competency, and game-strategy competency which represents the coach competency variable have a positive effect on athlete motivation (p<0.05), while motivation competency has no effect on athlete motivation (p>0.05). Game strategy competency, technique competency, and character building competency has positive effects on athlete motivation (p<0.05). This research contributes to increasing scientific knowledge among coaches and athletes about the importance of competence for the motivational aspect. The limitation in this study is that the sample used only comes from basketball athletes so it is not yet known whether there is a similar relationship between the competence and motivation of other sports coaches. Therefore, future research can examine the relationship between the competence and motivation of coaches in sports such as football, volleyball, and handball.

Keywords: Sport coach; coach competency; athlete motivation







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Corresponding Author: Immanuel Mu'ammal, Department of Management, Faculty of Economics and Business, Universitas Muhammadiyah Malang, Malang, Indonesia Email: immanuelmuammal@umm.ac.id

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INTRODUCTION

Nowadays, sports have developed into an industry which presents abundant career opportunities. Sports coaching is one of them. Coaches are the main stakeholders in promoting their trainees to a higher level in a sport (Trevor & Vidya, 2021). When sports and games become organized activities, the role of the coach is needed to develop the performance and skills of athletes. The coach's responsibility is to develop athlete coaching programs and improve athlete performance (Gould et al., 2007). When coaches recognize the demands of the most important tasks in their role and assess their abilities against these demands, they also have the potential to identify appropriate training needs. This is important in order to develop and build competency as a coach (Moen & Fikse, 2011). A good and responsible coach is a coach who supports the mental, physical, tactical and technical development of athletes to achieve the athlete's peak goals (Manzoor, 2018). A good coach can be defined as a competent coach and some literature show that coaches play an important role in motivating athletes (Mageau & Vallerand, 2003).

Qualified coaches are those who have the ability to train based on the level of knowledge, attitude and technical ability according to the field (Sucipto et al., 2017). Parameters such as support in achieving career goals, knowledge of technical components, relational skills, talent search abilities, and coaching styles lead to the ability and level of competency of the coach (Trevor & Vidya, 2021). Competent coaches show different approaches and styles of coaching to their athletes by using motivation, game strategies, character building of athletes, and applying effective techniques in sports training. With the knowledge possessed, a coach can produce methods of coaching athletes as a guide to act or behave appropriately around athletes (Chiu et al., 2014). Competent coaches are often involved in an intellectual stimulation as an effective measure in developing game strategies and techniques. Specifically, coaches who have high innovation will reflect higher level of creativity and are considered more effective in helping athletes prepare for various competitive situations and maintain focus during competition (Kassim, 2018). Coaching competency was assessed using a Spanish adaptation of the Athletes' Perceptions of Coaching Competency Scale II-High School Teams (González-Ponce et al., 2018), which consists of 4 indicators, namely Motivation Competency, Game Strategy Competency, Character Building Competency, and Technique Competency.

Motivating competency refers to the evaluation by athletes of their coach's ability to influence their mood and psychological skills. To achieve peak performance in sports competitions, coaches and athletes should not base their prospects on physical training on sports skills alone, but must integrate both mental and physical aspects (Ohuruogu et al., 2016). The coach is someone who has the most crucial role to ensure athletes are at the highest motivation (Nasiruddin et al., 2020). The coach's job is to motivate athletes well and describe the values of the sport, therefore it is important to have a proper and thorough understanding of the ideal motivational strategy. Coaches can foster positive & enjoyable experiences for athletes and provide expressive guidance on skill acquisition opportunities, and intrinsically motivate ongoing sports experiences (Trevor & Vidya, 2021). Motivated athletes are those who have confidence in their coach. In addition, coaches must have a plan to motivate their athletes because coaches have an important influence on the performance, motivation, and well-being of an athlete in sports (Kucukibis & Gul, 2019). Using a positive and holistic approach to coaching as a strategy to build positive relationships will motivate and encourage athletes to perform at the highest level (Bloom et al., 2014). Increasing athlete motivation is basically about changing attitudes, developing positive thinking patterns that improve the athlete's own abilities. A coach who has a role as a leader in sports will have a considerable influence on how motivated the athlete or team feels.

Game strategy competency is related to the evaluation of the head coach's strategic abilities during competition. Strategy refers to the general game plan whereas tactics is related to the strategy to be implemented. To maximize team performance in sports, technical features of the skills and strategies of coaches and athletes must be practiced in situations such as games (Kaya, 2014). Coaches need to explain game strategies to athletes and understand the possibility of athletes going against certain rules or demands to encourage intrinsic motivation and extrinsic motivation that are determined by their athletes (Mageau & Vallerand, 2003). Coaches in a professional, amateur, or school level, must understand how to develop effective sports game tactics to help athletes make good decisions (Kaya, 2014).

Technique competency is the evaluation of the head coach's abilities in instructing athletes and assessing their abilities during training (Anthony & Labadan, 2021). Teaching technical and tactical skills is a viable method to help athletic training students develop these skills (Hawkins et al., 2015). The study concluded that coaches are committed to their complex tasks to athletes through providing motivation and effective coaches can handle both responsibilities for transferring sports skills through technical training as well as character

building (Anthony & Labadan, 2021). To progress in their field, athletes need feedback from a qualified coach. Feedback, however, can be productive or destructive. Athletes use feedback to acquire sport skills and knowledge to become "champions" (Johnson et al., 2011). Other reasons to participate in youth sports include being with friends, learning new skills, being active, and achieving success. Thus, meeting the needs of each athlete requires a variety of coaching methods and styles to create an atmosphere that not only fulfils these needs, but also increases motivation and assists in skill development (Lockwood & Perlman, 2008).

Character building competency indicates an evaluation of the head coach's ability to influence the personal development and positive attitudes of athletes (Myers et al., 2011). The coach not only teaches the technical skills of the athlete, but also develops the person as a whole. Coaches must teach and instil life skills such as leadership, teamwork, and character building in their athletes (Bloom et al., 2014). Character is a person's nature in responding morally to various situations. The stages in developing character include moral knowledge, moral feelings, and moral actions (Lickona, 2001). The findings from Ferris et al. (2016) emphasize the importance of gaining an understanding of coach's perspectives on character-based education programs, and in particular about the information they value and apply in their coaching practice. Character development is important for achieving sporting success (Edwards & Chiera, 2021).

Motivation is the driving force behind the success of athletes. If an athlete's interpersonal relationships affect their self-efficacy and motivation negatively, their performance will decrease (Holt, 2013). The coach has many responsibilities both on and off the pitch. Generally, coaches are required to plan exercises, inspect equipment, serve as athletic coaches and manage the well-being of all athletes on the team. The most important task for the coach is to try in finding ways to motivate his players (Chiu et al., 2014). The model from Horn (2002) indicates that coaching effectiveness, athlete perception, and evaluation of coach behaviour mediate the influence of coach behavior on athletes' self-perceptions (self-efficacy) and attitudes (satisfaction with coaches), which also directly affect athlete motivation and performance. Motivation has long been associated with sports engagement (Teo et al., 2015). Motivation is often described as a force that drives a person's exercise intensity and commitment to sports and physical activity (Chin et al., 2021). Motivation theory provides definitions of terms and prior knowledge of different authors, and the second part of this paper provides the most commonly used techniques: goal setting, cognitive restructuring, and imagination and how to apply them. When it comes to motivation in sports, some of the most important concepts and interventions to motivate athletes presented in this paper can be analysed in the psychological training of athletes (Durović et al., 2020). Encouraging a high level of self-determination can help to increase the level of involvement of athletes and protect them from fatigue and withdrawal from sports (Graña et al., 2021).

Based on findings from conducted research, competence of coaches moderates the relationship between motivation athletes (Weathington et al., 2010). It can be said that the competence possessed by the coach has an influence on the athlete's motivation. A study also shows that if a coach is able to increase his level of competence, it will greatly affect the motivation of athletes (Mertens et al., 2018). However, in the current era, the motivational aspect among athletes has decreased gradually (Aru Fantiro et al., 2022), so this is a global problem that must be immediately sought for the causative factor. In addition, the limited research on the relationship between competence and motivation among athletes is the center of attention in this study. Therefore, our study aims to examine the relationship between competence and motivation.

METHOD

This study uses a quantitative approach to the results obtained from samples that represent the population studied. A quantitative approach was used to describe the trends, behaviours, or opinions of a population by examining samples from the population. This research focuses on the relationship of coach competency that can be represented by motivation competency, technique competency character building competency, and game-strategy competency on athlete motivation. The population consisted of 120 basketball athletes in Malang (Indonesia) and only 114 athletes who responded and were willing to be involved in this study. The technique for selecting the population for the sample used random sampling.

The data in this study was collected in March 2022 through questionnaires which consist of 42 statements. Data analysis was performed using SEM-PLS with WARP-PLS 7.0 software. Validity is measured using the

combined output criteria of loadings and cross loadings. If the loading factor value is more than 0.40 and the p-value is significantly less than 0.05 (<0.05) then the indicator or item is declared valid. Measurement of reliability was based on composite reliability and Cronbach's alpha (Pelletier, 2013; Komarc et al., 2020). Both must be above 0.70 as a reliability requirement (Solihin & Ratmono, 2021).

RESULTS AND DISCUSSION

The construct validity can be provided through the estimation of standardized factor loading in each indicator. Table 1 shows that the outer loadings of all variables are above 0.40 and the P-Value value of all variables is below 0.05, which means that all variables are declared valid.

Table 1. Validity Test

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Motivate his/her athletes? (X1.4)	competency	Mentally prepare his/her athletes for game strategies? (X1.2)	0.073	< 0.001	VALID				
Build team cohesion? (X1.5) Build team cohesion? (X1.5) Build team confidence of his/her athletes? (X1.6) 0.073 <0.001 VALID	(X1)	Build the self-esteem of his/her athletes? (X1.3)	0.074	< 0.001	VALID				
Build the self-confidence of his/her athletes? (X1.6)		Motivate his/her athletes? (X1.4)	0.074	< 0.001	VALID				
Build team confidence? (X1.7)		` ,		< 0.001					
Came-strategy				< 0.001					
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Recognize opposing team's weakness during competition? (x2.4)	competency		0.074	< 0.001	VALID				
Make critical decisions during competition? (x2.5)	(X2)		0.074	< 0.001	VALID				
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		Because I think others would disapprove of me if I did not. (Y5.2)	0.074	< 0.001	VALID				

	Items	Validity Test		
Variables		Outer Loadings	P-Value	Note
	Because people around me reward me when I do. (Y5.3)	0.074	< 0.001	VALID
	I used to have good reasons for doing sports, but now I am asking myself if I should continue. (Y6.1)	0.073	< 0.001	VALID
	that others will praise me for what I do. (Y6.2)	0.073	< 0.001	VALID
	It is not clear to me anymore; I don't really think my place is in sport. (Y6.3)	0.073	< 0.001	VALID

Table 2. Realiblity Test

	Realibi	Realibilty Test	
Variables	Cronbach's Alpha	Composite Realibilty	Note
Motivation Competency (X1)	0.982	0.985	Reliable
Game-strategy competency (X2)	0.985	0.987	Reliable
Technique competency (X3)	0.983	0.988	Reliable
Character-building competency (X4)	0.977	0.982	Reliable
Athlete Motivation	0.994	0.994	Reliable

Reliability is used to measure each indicator or measure the consistency of each indicator. Table 2 depicts the results of reliability constructs in this study are fulfilled. The results show that the composite reliability and Cronbach's alpha of each construct has a value of more than 0.70.

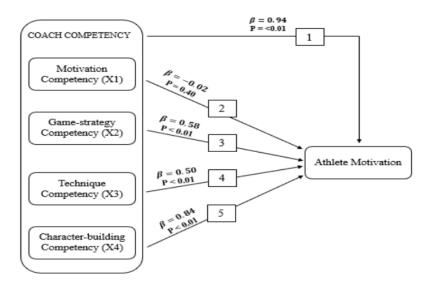


Figure 1. Relationship Between Coach Competency and Athlete Motivation

Figure 1 indicates that overall motivation competency, technique competency character building competency, and game-strategy competency which represent the coach competency variable have a positive effect on athlete motivation, with p value < 0.01 and = 0.94. This is in line with Muskanan (2015) who states that competence is the most dominant variable and has a strong relationship with its influence on athletes achievement motivation. Competence support provided by coach is expected to increase athletes' intrinsic motivation (Mertens et al., 2018).

It is also known from Figure 1 that the Motivation Competency has a value of p = 0.40 and = -0.02 which indicates that motivation competence has no effect on Athlete Motivation. These results are inconsistent with

the results of research from Chiu et al. (2014) which found that among coach competencies, motivating competence was found to be a significant contributor to athlete's sports motivation. The results of this study are also different from Nabilla et al. (2021) who found that the coach competence has a significant effect on athlete motivation.

The relationship between game strategy competency and athlete motivation is p < 0.01 and = 0.58 which indicates that game strategy competency has an effect on athlete motivation. This result supports the statement from Nasiruddin et al. (2020) which states that coaches have a crucial role to play in developing strategies to improve the quality of the games. Coaches should think of ways to increase the motivation of the players either before, during, or after the games (Dyakova et al., 2017).

The relationship between technique competency and athlete motivation has a p value of < 0.01 and = 0.50 indicating that technique competency has an influence on athlete motivation. One aspect that keeps athletes motivated is the mastery of new techniques (Coakley, 2007). This shows that the coach's ability to teach skills will make athletes motivated. Meanwhile, the relationship between character building competency and athlete motivation is p 0.01 and = 0.84. which shows that character building competency has an effect on athlete motivation. Coaches must have the ability to motivate athletes to pursue their excellence (Omar-Fauzee et al., 2012). Therefore, the coach must create an environment on the playing field that supports the ideal understanding of ethics, moral reasoning, character and sportsmanship (Stoner, 2004).

CONCLUSION

The results showed that the coach competency, as represented by motivation competency, game-strategy competency, technique competency, and character-building competency had a positive influence on athlete motivation. However, the results of the study also show that motivation competency has no effect on athlete motivation. This research was conducted during the COVID-19 pandemic where the intensity of athletes' training tends to be low. This somewhat affects the motivation of athletes so that no matter how well the coach motivates the athlete, it is very possible that the athlete does not show significant motivation. The COVID-19 pandemic makes the challenge even more difficult for coaches to maintain athlete motivation. Therefore, the competency of the coaches must be continuously improved in accordance with the times.

Coaches can develop psychologically motivated athletes with positive self-esteem by enhancing self-esteem and a sense of belonging and by limiting comparisons of judgment to the success of other athletes. Coaches can also increase autonomy in their athletes by encouraging self-monitoring, performance reflection, and honest evaluation of physical and emotional well-being. An athlete's motivation plays a fundamental role in perceived performance and ability. Motivation comes from internal and external sources which contribute to all athletes' development and performance. In many ways, the coach plays a very important nurturing role by responding to the emotional and physical needs of an athlete. The surrounding climate dictated by the coach, whether it is critical or motivational, affects the athlete's psychosocial well-being.

This research contributes to increase scientific knowledge among coaches and athletes about the importance of competence for the motivational aspect. The limitation in this study is that the sample used only comes from basketball athletes so it is not yet known whether there is a similar relationship between the competence and motivation of other sports coaches. Therefore, future research can examine the relationship between the competence and motivation of coaches in sports such as football, volleyball, handball or something else.

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The competence of a coach in sports: How does it correlate with athlete motivation?

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