

SHADOW STATE IN THE MANAGEMENT OF SHOCK MARKET IN MARPOYAN DAMAI DISTRICT, PEKANBARU CITY (STUDY IN SHOCK MARKET PAHLAWAN KERJA IN MARPOYAN DAMAI DISTRICT)

Ahmad Fitra Yuza¹ & Mochamad Andre Budiawan²

Program Studi Magister Ilmu Pemerintahan, Universitas Islam Riau, Pekanbaru, Indonesia¹

Program Studi Ilmu Pemerintahan, Universitas Islam Riau, Pekanbaru, Indonesia²

Email: fitra.ip@soc.uir.ac.id

ABSTRACT

This research examines Shadows state in Management of shock Market. Marpoyan Damai District, Pekanbaru City (Study in the Shock Market Heroes Work, Marpoyan Damai District). This study aims to determine the Shadow State in the Management of the Shock Market in Marpoyan Damai District, Pekanbaru City (Study in the Shock Market in Heroes of Work, Marpoyan Damai District). This type of research, which is located in the shock market of Work Heroes, Marpoyan Peace districts, is descriptive with a qualitative method, namely research that seeks to describe the object or subject under study in accordance with what it is, and to explain variables and indicators. The results of the research on Shadow Government in the Management of the Shock Market in Marpoyan Peace District, Pekanbaru City (Study in the Shock Market Hero of Work, Marpoyan Damai District) were analyzed through three indicator indicators. the first is Social Control or social control of the Pekanbaru City Government, the Marpoyan Damai District Government, and the Maharatu Village Government have carried out social control through curbing the management of the shock market but for the management of the shock market itself, the actors involved are local strongmen who have influential authority in the environment. people who do have the land to establish or organize the shocked market. Both Defense Strategies found that the market shock persisted even though it did not have an official permit because the market was able to meet the basic needs that were really needed by the community so that people prefer to make buying and selling transactions in the shock market rather than the official market managed by the Pekanbaru City Government. Third Development of Local Existence, it is found that the local government is inferior to the existence of a local strongman, it can be seen through the ongoing market activity even though it does not have an official license or is included in an illegal market.

Keyword: Local strongmen, Shadows states, shock Market Management

INTRODUCTION

Market is something the place which should provided by government for make it easy Public in shop and Becomes the place as eye livelihood Public at a time income retribution area. Market management and development is carried out in the context of implementation assistance duties in terms of trade referring to the Ministerial Regulation Trade Number 42/M-DAG/PER/10/2010 of 2010 concerning Management Activity Development and Development Means Distribution Through Fund Assistance Tasks. Development activities and development of distribution facilities in the form of:

- a. Development market; and/or
- b. Development market including renovation

In general, people know 2 types of markets, namely traditional markets and modern market. Traditional markets are places where sellers and traders meet The buyer is accompanied by direct seller

and buyer transactions. Market traditional sell ingredients tree need everyday as ingredients food in the form of fish, fruits, vegetables, eggs, meat, clothing, electronics, services which can be negotiated between buyers and sellers. While the modern market is a market managed by modern management that is generally available in area urban, as provision goods and service with quality and good service to consumers. Modern market is widely used by member Public class medium to on, among them as mall, supermarket, department stores, shopping centre, franchise, supermarket, and other.

So far this, majority market startled including into the class market which are generally formed spontaneously based on needs from the community in the surrounding residential area and usually use the location which should not be designated as a market. It can be burdensome means and infrastructure which of course no be prepared for fulfil need a market with worthy around settlement Public because market startled alone no get permission official from Service Industry and Trading which managing the market.

This shock market itself can be said to be managed by a shadow government involving local strongman in its management, where this market remains there is although no own permission should from government area. Shadow government as well local strongman will usually be present, grow and develop when happen weathering function on institution government formal. the cause is because para elite organizer government formal experience powerlessness in dealing with forces The dominant social, economic and political are outside the government structure formal. While local strongmen can only stand if there is no control strong social ones as well will allow this actor to move freely in expanding the territory of power, including 'cooperating' with the state elite nor bureaucrat local.

The presence of a shocked market also occurred in the city of Pekanbaru, which is currently very high fast growth. Countless thousands of traders selling in the market were shocked which spread in every districts City Pekanbaru. Based on Regulation Pekanbaru City Region Number 9 of 2014 concerning People's Market Management, Shopping Centers and Supermarkets. The holder of the right to place the people's market which managed government city, on chapter 16 (1) every trader must meet administrative requirements to obtain placement rights. In Article 47 requirements for business actors to carry out business activities in the market sector people, center shopping and shop supermarket must own:

- a. IUP2R for market people;
- b. IUPP for center shopping; and
- c. IUTS for Shop Supermarket

In Pekanbaru City there are around 33 shock markets spread across 12 Subdistrict, total this estimated will Keep going increase. For Subdistrict Marpoyan peace own 11 market startled in location which different. Surprised markets scattered in Pekanbaru City do not all provide positive impacts such as providing daily needs, providing opportunities business and employment opportunities but on the other hand because it is not managed properly Surprised markets also cause many problems or negative impacts. Up to this not yet there is regulation special which arrange about Market Startled. Service Industry and Trading which is party which role in managing the market has not been able to take action so the Department of Industry and Trading moment this only can do data collection

Apart from regulatory issues, Pasar Shock is also one of them causes of traffic jams, such as what happened in the Surprised Market, Marpoyan Damai sub-district, precisely on Jalan Pahlawan Kerja, the location used by traders in selling until to shoulder road and causing congestion. Problem retribution also is problem which there is in Market Startled, because para trader those who sell in the People's Market are subject to a retribution fee, while in the Surprised Market no there is cost retribution from government but pay cost rent monthly and daily to landlords. So there is no input

budget to the regions, this of course raises the question of where all this timefee from maintenance market startled the.

From problem which exposed on researcher find a number of Phenomena such as the formation of shock market management in Pekanbaru City have not been properly regulated legal formal. In addition, the placement of land for selling and parking areas is not yet optimal accordingly resulted happening congested in around region market startled. As well as the absence of retribution fees charged to traders in the shocked market through regulation area different with trader in market people which imposed cost retribution by government so that no give input budget to area and Thing this causing emergence question where to During this is a merchant pay cost for rent the place in the market startled.

So that with the phenomenon of these problems researchers are interested in conducting research on governance Shadow in Management Market Startled in Marpoyan Damai District, Pekanbaru City (Study at the Hero's Surprised MarketWork Subdistrict Marpoyan Peace).

RESEARCH METHODS

This research using a qualitative research design with descriptive methods. Sugiyono (2013: 106) says that the qualitative method is a research method used to examine natural object conditions, where the researcher is the key instrument, sampling of data sources is carried out *purposively and snowball*, *collection* techniques by triangulation, analysis the data are inductive/qualitative in nature, and the results of qualitative research provide an overview of the phenomena that occur which are associated with the grand theory.

Referring to the description above, it can be concluded that the research design that the authors used in this study was qualitative with descriptive methods, the reason the authors used this method was because the researchers would analyze and want to obtain an overview government shadow in management market startled in Marpoyan Damai District, Pekanbaru City (study at the hero shock marketwork Subdistrict Marpoyan Peace) which is associated with the theory of " Theory Local Srtongman" of opinion Joel Migdal (1988) which concerns the Local Strongman aspect can only stand otherwise there is control social which strong. Local Strongman generally has a strategy survive by mastering the necessities of life population local. And national development is often hampered with existence Local Strongman

This research was conducted using data collection techniques through interviews, observation and documentation with qualitative data analysis techniques, therefore the data collected was in the form of data qualitative which obtained from results studies case.

DISCUSSION

In order to know how the government shadow in management market startled in Marpoyan Damai District, Pekanbaru City (study at the hero shock marketwork Subdistrict Marpoyan Peace), Joel Migdal (1988:22-23) said that there are three proportions that can be submitted in local review These strongmen are through social control, a survival strategy by mastering wish life population local and development existence local. The research results regarding the 3 (three) proportions for analyzing local strongmen can be described as follows:

Research Results and Discussion of Social Control

Social control or control socially defined as system which used to invite, educate and even force citizens to behave according to social norms in the application of their lives. In other words through social control can be used as a means of control to put things in order Public as with should.

According to Veegers in Kolip (2010:252) control social is point continuation of the process of socialization and related to the ways and methods that used to encourage someone to behave in harmony with the will a group or society that, when exercised effectively, individual behavior consistent with the type of behavior expected. Hence the control social could classified as part from process socialization. If the socialization process is carried out continuously, it will not immediately the desired behaviors will slowly materialize within the community.

While in the aspect of government social control can be used to expand the territory of power, including 'cooperating' with the state elitenor bureaucrat local. So it can be concluded that social control is a wayfor control Public in accordance with the norms which existed or regulation which apply in Public local.

Regarding the problem of social control in the management of the shocked market there must be actors involved in it to carry out the procurement the market is shocked, while we officials have nothing to do with it once related to market procurement, especially this shocked market. Because the name of the market is shocked until now it doesn't have permission from government which means it is not official, the official market is the same we are 8 markets some of them like Rumbai Market, Pasar Simpang Baru Panam and even then only partially. So the market is shocked including illegal markets as if there was a government that legalized them but of course we there isn't any related same very especially again grant permission in terms of procurement of this market. It's just that there might be the RT or community leaders who gave permission especially for market startled which hero work this yes, bias so that permission the safety or permission the parking but for permission from we Government City of course no there is. Until now about management market startled this, for example roundabout dagger although that no market startled We categorize that's it to market startled and the problem is not yet clear, they are still holding meetings while keep running the traders who sell in the keris roundabout that.

Next in Thing existence market startled this Government City Pekanbaru has made several efforts to minimize their situation which including market illegal, where the shocked market had been put in order a long time ago the early days of covid maybe around month 4 or month 5 of 2020, right only the shock market is a work hero but all the shock markets are disciplined.

While in terms of management shock market dominated by thugs or local strongmen. This shock market has no rules that regulates it and actually the name is not a shock market but more to market people. For market people this there is the rules that is Regulation Area Number 9 Year 2014 About Management Market People, Shopping Centers and Supermarkets, but the market cannot legalized because of the conditions contained in the Regional Regulations it's really hard. First there must be an IMB (Building Permit) or condition other for stage a market in environment society while the people in the market are generally shocked it rents land so it creates congestion, cleanliness that doesn't good so that's what makes it hard to legalize. From the service Indeed, there are no employees assigned to take care of the shocked market this.

It is known that regarding social control what has been done both the City Government through the Department of Industry and trade, Government Subdistrict Marpoyan Peace, and The government can be concluded that each government has do control social this as case in policing

existence market startled which the amount the more increase. But for the problem of legalizing by being regulated through rules such as Regional Regulations that it is still difficult to do because the conditions needed are considered difficult for Public.

largest number of shock markets dominant with a total of 18 shock markets while for Tenayan Raya there are 14 markets surprised, Rumbai has 12 markets, Shocked, Payung Sekaki and Marpoyan peace have 11 shocked market and the least was Sail District, only 1 shocked market while for Pekanbaru City there is absolutely no market area at all inside it. Thus the total shock market in each district City Pekanbaru is 83 market startled.

Every shocked market spread across Marpoyan Damai District has its own schedule with time the same procurement, starting from 15.00 to 18.00 WIB. Out of a total of 11 Surprised market located in Marpoyan Damai District, there are several markets surprised which is held within a period of two times a week, namely the Market Startled Field Ball bullfighter, Market Startled kartama, and Market Puja Sera. Temporary for Market Startled Katio, Market Startled Sidomulyo, Market Startled Tenggeri, Nurul Amal Surprised Market, Todak Market, Monday Surprised Market, Surprised Market Jasmine, and Market Startled Lemme held in period time once a week.

Based on results observation writer that Government City Pekanbaru along level government underneath has do control social or control social to growth nor management every market startled through policing market startled for minimize occurrence impacts which no wanted by Public.

In Thing authority Government City Pekanbaru along level the government under him never gave official permission or legalized it any shock market, such shock market exists and is managed by local strongmen such as local community youth who have influence in society, public figure even RW/RT existing in the community around market startled the.

Based on the results of the author's observation that shock market is at in Marpoyan Damai Sub-District Work Heroes were carried out without any permission formal legality, traders in the shocked market are only limited to renting stalls trade with people which have land market startled the. A number of time then party Ward Queen already give appeal through banners to stop activity but the market continues to operate as should. This could stated that in management market startled party government no participate as well as, but management market startled this managed by local strongmen which is part from government shadow have authority which influential environment the people so that without official permission the shock market will continue as it is with should.

Based on results study, for indicator control social or control social Government City Pekanbaru, Government Subdistrict Peace Marpoyan, as well as the Government Maharatu Village already do social control through policing in management market startled but for management market startled that alone actor which involved inside it is local strongmen which have authority which influential in environment Public as well as of course have land for establish or stage existence market startled the which dominant supported by Youth of Pancasila or youth local.

Research Results and Discussion of Defensive Strategies

The survival strategy in this study is the method used by a person, or a group of people to maintain their existence valuable or considered valuable, good character material or not material (Haviland, 1983:36). Wrong one for example as strategy endure by controlling the livelihood of the local population, based on this condition he obtain base strong legitimacy in society alone. Through a defensive strategy can master or maintain existence somebody or bunch people which considered valuable, both material and non-material so that with that can dominate the lives of many people or

among the local population, for increase base legitimacy which strong in circles Public that alone.

Is known that market presence startled this continues to survive because the market is surprised to be able to meet the needs life Public and also repair economy especially Public which is trader market startled the. Although Government City Pekanbaru has conducted several times of controlling or evictions, it's only going to happen hold on a minute then they will continue the activity. In addition, the existence of this market is also supported and managed by local strongmen like the local thugs in terms of security, so the presence of the market was shocked This is also accepted by society, although it is not uncommon for people to feel it impact his as congestion and also problem rubbish which in generate.

Based on the results of the author's observation that in terms of the market was shocked especially that for market startled in Jl. Hero Work Subdistrict Marpoyan Peace the management is indeed carried out by local youth or it can be said local strongmen, but this shock market is also a convenient access for the community to meet their needs, especially in terms of basic needs and fulfilling the economic needs of these shocked market traders. So that they don't care whether this shock market is legal or illegal, which be their benchmark only get price which cheap with access which easy reached.

Based on the results of research for indicators of survival strategies found that market startled permanent endure although no have permission official because of the market the capable meet basic needs which of course society needs. So that more people choose to do selling transaction buy on the market startled than market official ones where price different from the shock market. Likewise with the shocked market traders more choose selling in market startled which easy for enter and does not meet certain requirements compared to the official market managed by Government City Pekanbaru.

Research Results and Discussion of Local Existence Development

essence development lead to effort for build society or nation that as a whole touches all levels of society by reach something purpose that is well-being people (Afifuddin (2012:42)). In addition, the main purpose of development is to improve the standard of living Public, for that government must know more clear about Public, What is the wanted by Public in his life. So that development is concluded as an effort to improve quality with the aim of changing direction which more good through activities certain which has set previously. In this study, the development in question is effort development which has conducted by government but influenced and even hampered by existence from Public local or local the strongmen own authority reasonable influential in life Public the.

It is known that in terms of development happen of course hampered with existence local strongman which more dominate existence in the middle Public compared with government local so that they more can control or defend things it especially in management market startled this.

In accordance with the author's observation that the influence of a local strongman is indeed dominant in terms of market management was shocked even more so by the government tried to regulate it by dissolving it but the market was shocked still running under their power even though evictions have been held they will disappear temporarily and then return to market activity. This proves that the local youth also support the course of activities market startled this although no own permission official from Government The city of Pekanbaru because they both benefit from the presence of this shocked market, both those who own land or those who own land youth local which arrange security the way market the shock.

Based on research results for local existence development indicators found that government

local lost with existence existence local strongman. This can be seen in the ongoing market activity thought that no there is permission official or including in market which illegal. On the side other the existence of this shocked market is managed by a system that is not too troublesome Public or trader market startled the, as for Public the price of their needs in the shocked market is quite cheap compared to official market whose goods are subject to a levy. Meanwhile for market traders surprised that the rental system is cheaper and doesn't bother different traders with legal markets for which levy fees are required even if they are not trade.

CONCLUSION

Based on results study which writer do so could it can be concluded that the Shadow Government in the Management of the Shocked Market in Marpoyan Damai District, Pekanbaru City (Study at the Hero's Surprised Market Work Subdistrict Peace Marpoyan) which seen from:

1. Control Social or control social Government City Pekanbaru, Government Subdistrict Marpoyan Peace, nor Government The Maharatu sub-district has carried out social control through internal control shock market management. The Defensive Strategy found that the market was shocked survive even though they do not have official permission because of the market able to meet the basic needs that are needed by society. Local Existence Development found that the local government lost with existence existence local strongman.
2. As for the inhibiting factors regarding the Government Shadows in the Management of Surprised Markets in the District of Marpoyan Damai Kota Pekanbaru is as follows understanding from society which own surprised market land that feel they have rights over their land have to manage so they can do or build a market startled without need permission from Government City Pekanbaru or government local. Then traders who feel more comfortable selling in the market are shocked because cost rent which cheap so that they no feel too burdened for pay. Besides that, how difficult for Act assertive because this surprised market activity is also an activity that can help economy Public especially for trader and Thing knowledge needs for society during a pandemic like this. Next there are the pros counter in environment Public to existence market startled that alone as a number of Public agree because help fulfil need with access which easy reached part again no agree because causing congestion and the slum environment around they.

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